

Stage Program Schedule

Main Stage

Host: Yuki UCHIDA NORTH PRODUCTION INC.

XROSS Opening

10:00

10:30

10:14 -

FutureSession 01

A new space experience envisioned by Tokyo Dome
- Towards the realization of "next generation entertainment" that transcends time and space -
 ■ Tsuyoshi NOMURA STYLY, Inc. Public Layer Division, Executive Officer ■ Shingo HORIGUCHI DigitalBlast, Inc. CEO
 ■ Keiichiro NISHIMI Tokyo Dome Corporation Entertainment Business Dept. General Producer ■ Shun KUBOTA Mogura Inc. CEO / Mogura VR Chief editor

11:00



EXHIBITION

Talk Session / AM

10:41 -

FutureSession 02

What is XR!? From Fundamentals to Trends
 ■ Takushi IZAWA QuizKnock Inc. CEO ■ Shunichi TAKESHITA GATARI Inc. CEO

11:08 -

Sponsor Presentation P-01

Sales Empowerment Strategies from the Leading Company in the Sales Support Industry
 ■ Saki TAKAHASHI Aidma Holdings senior executives

11:30

11:33 -

FutureSession 03

Top 10 development examples by genre that will make you want to aim for Tokyo Dome by AR3Bros.
 ■ Tom KAWADA AR3Bros. eldest son ■ Shinji TAKAGI AR3Bros. second son ■ You OGASAWALA AR3Bros. Third son

12:00

12:30

13:00

13:30

Presentation

Finalist presentation by
XR Engineers & Technical Artists



"Creativities around the world resonate with one another."

In enXross HACKATHON, engineers, designers, and businesspeople will gather at Tokyo Dome City to create new entertainment utilizing XR (eXtended Reality). This event is expected to have a global impact by building next-generation customer experiences with cutting-edge technology.

14:00

14:30



HACKATHON

Finalist Presentation

13:00 -

15:00

15:30

16:00

16:30

16:20 -

FutureSession 04

How XR is Reshaping Sports and Entertainment

■ Yuki OTA a member of the International Olympic Committee, a member of the FIE Executive Committee, CEO at WIN3 Co. Ltd.,
 ■ Daito MANABE Founder of Rhizomatiks and Studio Daito Manabe

17:00



EXHIBITION

Talk Session / PM

16:53 -

FutureSession 05

The "meta-loneliness" problem in the metaverse and its solution

■ ikehaya Ninja DAO Fonder

17:20 -

Sponsor Presentation P-02

Trends in the entertainment industry as seen by GlobalLogic

■ Emi GOTO GlobalLogic Japan, Ltd. Digital Engineering Evangelist / Hitachi, Ltd. Digital Engineering Business Unit, Sr. Director

17:30

17:38 -

FutureSession 06

Global expansion through XR art and entertainment

■ AIMI SEKIGUCHI XR artist

18:00

18:30

18:20 -

XROSS Award Ceremony

19:00